

Meeting of the

KING GEORGE'S FIELD CHARITY BOARD

Wednesday, 28 July 2010 at 6.30 p.m.

A G E N D A

VENUE

Room M72, 7th Floor Town Hall, Mulberry Place, 5 Clove Crescent,
London, E14 2BG

Members:

Chair:	(Leader of the Council)
Vice-Chair:	(Deputy Leader of the Council)
Councillor Helal Abbas	(Leader of the Council)
Councillor Shahed Ali	(Lead Member, Environment)
Councillor David Edgar	(Lead Member, Resources)
Councillor Marc Francis	(Lead Member, Housing, Heritage and Planning)
Councillor Sirajul Islam	(Lead Member, Regeneration and Employment)
Councillor Denise Jones	(Lead Member, Culture and Creative Industries)
Councillor Shiria Khatun	(Lead Member, Children's Services)
Councillor Joshua Peck	(Deputy Leader of the Council)
Councillor Rachael Saunders	(Lead Member, Health and Wellbeing)
Councillor Abdal Ullah	(Lead Member, Community Safety)

[Note: The quorum for this body is 3 Members].

If you require any further information relating to this meeting, would like to request a large print, Braille or audio version of this document, or would like to discuss access arrangements or any other special requirements, please contact: Zoe Folley, Democratic Services, Tel: 020 7364 4877, E-mail: zoe.folley@towerhamlets.gov.uk

LONDON BOROUGH OF TOWER HAMLETS

KING GEORGE'S FIELD CHARITY BOARD

Wednesday, 28 July 2010

6.30 p.m.

SECTION ONE

1. ELECTION OF CHAIR FOR THE MUNICIPAL YEAR 2010/2011

To elect and appoint a Chair of the Board for the Municipal year 2010/11.

2. ELECTION OF VICE - CHAIR FOR THE MUNICIPAL YEAR 2010/2011

To elect and appoint a Vice - Chair of the Board for the Municipal year 2010/11.

3. APOLOGIES FOR ABSENCE

To receive any apologies for absence.

4. DECLARATIONS OF INTEREST

To note any declarations of interest made by Members, including those restricting Members from voting on the questions detailed in Section 106 of the Local Government Finance Act, 1992. See attached note from the Chief Executive.

	PAGE NUMBER	WARD(S) AFFECTED
5. UNRESTRICTED MINUTES		
To confirm as a correct record of the proceedings the unrestricted minutes of the meeting of the Board held on 6 th January 2010.	3 - 6	
6. REPORTS FOR CONSIDERATION		
6 .1 Terms Of Reference Report (KGFCB 002/1011)	7 - 10	
6 .2 King George's Field Charity Board Annual Accounts 2009/2010 (KGFCB 003/1011)	11 - 34	
6 .3 Fees and Charges (KGFCB 004/1011)	35 - 40	

7. EXCLUSION OF THE PRESS AND PUBLIC

In view of the contents of the remaining items on the agenda the Committee is recommended to adopt the following motion:

“That, under the provisions of Section 100A of the Local Government Act 1972, as amended by the Local Government (Access to Information) Act 1985, the press and public be excluded from the remainder of the meeting for the consideration of the Section Two business on the grounds that it contains information defined as Exempt in Part 1 of Schedule 12A to the Local Government Act, 1972.”

EXEMPT SECTION (Pink Papers)

The exempt committee papers in the agenda will contain information, which is commercially, legally or personally sensitive and should not be divulged to third parties. If you do not wish to retain these papers after the meeting, please hand them to the Committee Officer present.

	PAGE NUMBER	WARD(S) AFFECTED
8. EXEMPT MINUTES		
To confirm as an accurate record of the proceedings the exempt minutes of the meeting of the Board held on 23 rd June 2010.	41 - 44	
9. ANY OTHER BUSINESS WHICH THE CHAIR CONSIDERS TO BE URGENT		

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Agenda Item 4

DECLARATIONS OF INTERESTS - NOTE FROM THE CHIEF EXECUTIVE

This note is guidance only. Members should consult the Council's Code of Conduct for further details. Note: Only Members can decide if they have an interest therefore they must make their own decision. If in doubt as to the nature of an interest it is advisable to seek advice **prior** to attending at a meeting.

Declaration of interests for Members

Where Members have a personal interest in any business of the authority as described in paragraph 4 of the Council's Code of Conduct (contained in part 5 of the Council's Constitution) then s/he must disclose this personal interest as in accordance with paragraph 5 of the Code. Members must disclose the existence and nature of the interest at the start of the meeting and certainly no later than the commencement of the item or where the interest becomes apparent.

You have a **personal interest** in any business of your authority where it relates to or is likely to affect:

- (a) An interest that you must **register**
- (b) An interest that is not on the register, but where the well-being or financial position of you, members of your family, or people with whom you have a close association, is likely to be affected by the business of your authority more than it would affect the majority of inhabitants of the ward affected by the decision.

Where a personal interest is declared a Member may stay and take part in the debate and decision on that item.

What constitutes a prejudicial interest? - Please refer to paragraph 6 of the adopted Code of Conduct.

Your personal interest will also be a prejudicial interest in a matter if (a), (b) and either (c) or (d) below apply:-

- (a) A member of the public, who knows the relevant facts, would reasonably think that your personal interests are so significant that it is likely to prejudice your judgment of the public interests; AND
- (b) The matter does not fall within one of the exempt categories of decision listed in paragraph 6.2 of the Code; AND EITHER
- (c) The matter affects your financial position or the financial interest of a body with which you are associated; or
- (d) The matter relates to the determination of a licensing or regulatory application

The key points to remember if you have a prejudicial interest in a matter being discussed at a meeting:-

- i. You must declare that you have a prejudicial interest, and the nature of that interest, as soon as that interest becomes apparent to you; and
- ii. You must leave the room for the duration of consideration and decision on the item and not seek to influence the debate or decision unless (iv) below applies; and

- iii. You must not seek to improperly influence a decision in which you have a prejudicial interest.
- iv. If Members of the public are allowed to speak or make representations at the meeting, give evidence or answer questions about the matter, by statutory right or otherwise (e.g. planning or licensing committees), you can declare your prejudicial interest but make representations. However, you must immediately leave the room once you have finished your representations and answered questions (if any). You cannot remain in the meeting or in the public gallery during the debate or decision on the matter.

LONDON BOROUGH OF TOWER HAMLETS

MINUTES OF THE KING GEORGE'S FIELD CHARITY BOARD

HELD AT 6.30 P.M. ON WEDNESDAY, 6 JANUARY 2010

**MEETING ROOM M72, 7TH FLOOR, TOWN HALL, MULBERRY PLACE, 5
CLOVE CRESCENT, LONDON, E14 2BG**

Members Present:

Councillor Lutfur Rahman (Chair)

Councillor Joshua Peck (Vice-Chair)
Councillor Ohid Ahmed
Councillor Rofique U Ahmed
Councillor Rania Khan

Other Councillors Present:

Officers Present:

Owen Whalley – (Service Head Major Projects, Development & Renewal)
Bob Bennet – (Crossrail Project Manager)
Louise Fleming – (Acting Executive Team Leader, Democratic Services)

1. APOLOGIES FOR ABSENCE

Apologies for absence were received on behalf of:

- Councillor Anwara Ali, Lead Member Adult Health and Wellbeing.
- Councillor Abdul Asad, Lead Member, Children Schools and Families
- Councillor Marc Francis, Lead Member Housing and Development.
- Councillor Abdal Ullah, Lead Member Cleaner Safer Greener

Mr Luke Cully, Finance Manager Communities Localities and Culture would be deputised for by Mr Mike Rowan.

2. DECLARATIONS OF INTEREST

Councillor Joshua Peck declared a **prejudicial interest** in Agenda item 5.1 (Stepping Stones Farm – Crossrail Implications). The declaration was made

on the basis that the report contained reference to Crossrail and Councillor Peck's employees had a contract with Crossrail. Councillor Peck left the meeting prior to the consideration of this item.

3. UNRESTRICTED MINUTES

RESOLVED

That the unrestricted minutes of the King George's Fields Charity Board held on 14th October 2009 be approved and signed by the Chair as a correct record of the proceedings.

4. DEPUTATIONS AND PETITIONS

There were no deputations or petitions.

5. REPORTS FOR CONSIDERATION

5.1 Stepping Stones Farm - Crossrail Implications (KGFCB/06/089)

Mr Owen Whalley (Head of Planning and Building Control, Development and Renewal) introduced the report. He commented:

- The existing management company was continuing to undertake the management of the site. However officers were now responsible for the day to day management an operation of the farm, as a result of the decision taken by the Board at it's meeting on 14th October 2009.
- In respect of Members' concerns over the makeup of the Board, the two Board Members who were not resident of the Borough had resigned and active steps would be taken to recruit local people to the Board to ensure it was representative of the local community.
- It was proposed that the Board support the further involvement of the consultant involved in the Crossrail mitigation work. A further report would be brought to the Board with long term proposals in due course.

Mr Bob Bennett, Crossrail Project Manager, advised the Board that work was being carried out with the existing management company to continue capacity building with a view to seeing charitable status and effective fund raising. He also outlined the interim arrangements in place and responded to Members' questions regarding the makeup of the Board, in that officers were actively working to ensure the Board was representative of the local community.

Mr Owen Whalley, Head of Planning and Building Control, responded to Members' questions relating to costs and highlighted the need to transfer monies to the new Management Company. There would be a monitoring arrangement built into the Council's Mainstream Grants process.

The Chair welcomed the Chairman and representatives of Stepping Stones Farm Charity, Mr Robert Bennett, Ms Rachel Vincent and Ms Carol MacDowal, to the meeting and summarised the discussion which they had missed. The Chair thanked Mr Whalley for taking the concerns of the local Councillors into consideration and stressed the need for a robust management body to be in place.

RESOLVED:

1. That the progress being made on the mitigation works to Stepping Stones Farm as described in paragraph 3.2 and of the report be noted;
2. That further involvement of consultant Mike Daligan in accordance with the revised terms of reference as set out in paragraph 4.6.2 of the report be agreed;
3. That the Authority be asked to investigate potential funding streams to contribute towards the estimates £20,000 per annum day to day to running costs of Stepping Stones City Farm.

Action by:

**CORPORATE DIRECTOR DEVELOPMENT AND RENEWAL
(A. DALVI)**

Head of Planning and Building Control, Development and Renewal, (O. Whalley)

Cross Rail Project Manager (B. Bennett)

**5.2 King George's Fields Charitable Trust Annual Accounts 2008/2009
(KGFCB/06/089)**

Mr Mike Rowan presented the report on behalf of Mr Luke Cully, Finance Manager Communities Localities and Culture. He outlined the salient points in the report and responded the Members' questions in relation to rentals, salaries and costs, providing a breakdown, and Venus in the Park

The Chair asked that a note be provided to Members on the detailed breakdown

RESOLVED:

1. That the annual report and accounts for the King George's Field, Mile End charity (registered number 1077859) for the 2008/09 financial year set out in Appendix 1 to the report be agreed;
2. That the annual report and accounts for the King George's Field Tredegar Square charity (registered number 108999) for the 2008/09 financial year set out at Appendix 2 to the report be agreed;

3. That the Chair of the Board be authorised to sign the annual reports and accounts for submission to the Charity Commission; and
4. A detailed note providing a breakdown of staffing costs would be provided to all Members.

Action by:

CORPORATE DIRECTOR DEVELOPMENT AND RENEWAL (A. DALVI)

Head of Planning and Building Control, Development and Renewal, (O. Whalley)

6. ANY OTHER BUSINESS WHICH THE CHAIR CONSIDERS TO BE URGENT

No urgent business was submitted.

The meeting ended at 6.55 p.m.

Chair, Councillor Lutfur Rahman
King George's Field Charity Board

Agenda Item 6.1

Committee: The King George's Fields Charity Board.	Date: 28 th July 2010	Classification : Unrestricted	Report No: KGFCB002/ 10/11	Agenda Item No:
Report of: Service Head of Democratic Services, John Williams Originating Officer Democratic Services Officer Zoe Folley		Title The King George's Fields Charity Board. Terms Of Reference Report Wards Affected: N/A		

1. Summary

- 1.1 This report sets out the terms of reference, membership and quorum of the King George's Fields Charity Board for 2010/2011, for information.

2. Recommendation

- 2.1 That the King George's Fields Charity Board note it's Terms of Reference, membership and quorum as set out in Appendix A to this report.
- 2.2 It is traditional that following the first meeting of the Cabinet in the Municipal Year, at which various sub bodies are established, that those sub bodies note their terms of reference for the forthcoming municipal year.
- 2.3 The Cabinet, at its meeting on 9th June 2010, established the King George's Fields Charity Board as a sub-committee under the provisions of the LBTH Constitution (Part 3, Responsibility for Functions, Section 3.4, The Executive, Paragraphs 3.3.12) with the terms of reference, membership and quorum as set out in Appendix A to this report.
- 2.4 The Board meetings for the remainder of the year are as follows:
- 24th November 2010
23rd February 2011
4th May 2011

Meetings are provisionally scheduled to take place at 6.30 pm. However, officers will liaise with the chair regarding this timing, once appointed by the Cabinet.

3. Comments of the Chief Financial Officer

There are no specific observations arising from the recommendations in the report.

4. Concurrent report of the Assistant Chief Executive (Legal)

- 4.1 The King George's Fields Charity Board is a sub-body of Cabinet with powers delegated by Cabinet to determine executive functions. Members of the Panel must be Cabinet Members.

There are no other immediate legal implications arising from this report

5. Equal Opportunities Implications

There are no specific equal opportunities implications arising from the recommendations in the report.

6. Anti Poverty Implications

There are no specific anti poverty implications arising from the recommendations in the report.

7. Risk Management Implications

There are no specific risk management implications arising from the recommendations in the report.

10. Sustainable Action for a Greener Environment

There are no specific SAGE implications arising from the recommendations in the report.

LOCAL GOVERNMENT ACT, 1972 SECTION 100D (AS AMENDED) LIST OF "BACKGROUND PAPERS" USED IN THE PREPARATION OF THIS REPORT

Brief description of "background papers"	Tick if copy supplied for register	If not supplied name and telephone number of holder
Report to Cabinet 9 June 2010 "Cabinet Sub bodies 2010/2011 Terms of reference and membership"		Zoe Folley Committee Officer 020 7364 4877

Appendix A

THE KING GEORGE'S FIELDS CHARITY BOARD.

TERMS OF REFERENCE, MEMBERSHIP & QUORUM

Terms of Reference:

- (1) To administer the affairs of the King George's Fields Charity and discharge all duties of the Council as sole trustee of the Charity.
- (2) To administer the affairs and discharge the duties of trustee of such other Charities controlled by the Council as the Cabinet might authorise by resolution.

Membership: All Members of the Cabinet

Quorum:

The quorum of the Board is 3 Members.

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Agenda Item 6.2

Committee: King George's Fields Charity Board	Date: 28 th July, 2010	Classification: Unrestricted	Report No.	Agenda Item No.
Report of: Corporate Director, Communities, Localities & Culture			Title: King George's Fields Charitable Trust Annual Accounts 2009/2010	
Originating Officer: Luke Cully			Wards affected: All Wards	

1 SUMMARY

This report provides details of the annual accounts for the King George's Field Mile End and King George's Field Tredegar Square charities for the 2009/2010 financial year.

2 RECOMMENDATIONS

King George's Fields Charity Board is recommended to:

- 2.1 Agree the annual report and accounts for the King George's Field, Mile End charity (registered number 1077859) for the 2009/2010 financial year set out at Appendix 1.
- 2.2 Agree the annual report and accounts for the King George's Field Tredegar Square charity (registered number 1088999) for the 2009/2010 financial year set out at Appendix 2.
- 2.3 Authorise the Chair of the Board to sign the annual reports and accounts for submission to the Charity Commission.

3 REASONS FOR THE DECISIONS

- 3.1 There is a statutory requirement for the accounts of Charities to be submitted to the Charity Commission, after their endorsement by the Trustees.

4 ALTERNATIVE OPTIONS

- 4.1 In view of the statutory nature of the requirement, there is no alternative to the recommendations in Paragraph (2).

5 BACKGROUND

- 5.1 There are duties under the Charities Act 1993 for charities, with some exceptions not relevant to these circumstances, to prepare annual reports and accounts and submit them to the Charity Commission. The annual report and accounts must be endorsed by the Trustees, and submitted to the Charity Commission within 10 months of the end of the charity's financial year.

6 BODY OF THE REPORT

- 6.1 The accounts relate to the King George's Field, Mile End charity (registered number 1077859) (which includes Stepney Green and Whitehorse Road Open Space) and the King George's Field Tredegar Square charity (registered number 1088999).
- 6.2 From the accounts attached in the appendices, members will see that, for the financial year 2009/10, both King George's Field Mile End and King George's Field Tredegar Square achieved a balanced position. However, the Board will note that the General Fund contribution to King George's Field, Mile End increased from £312,388 in 2008/09 to £427,696 in 2009/10. This was principally due to the reduction in Other Rental income (from £368,372 in 2008/09 to £279,785 in 2009/10). The principal cause of this was that one of the shop tenants went into administration, with a consequential loss of income for 2009/10, and the write-off of income due for the previous financial period.
- 6.3 For statutory purposes, the King George's Fields charitable trust accounts form part of the Council's General Fund accounts, and the cost of these services must be charged to the General Fund. The overspend on Mile End park, as a result of the contribution referred to above, was compensated for by an underspend elsewhere within the overall Parks & Open Spaces budget, so that, overall, a balanced position was achieved.
- 6.4 The major expenditures and incomes as outlined within the account are as follows:-
- Salaries:
These relate to the Director of Mile End Park and Park Ranger staff who assist in managing the facilities.
 - Employee Related Expenditure:
This relates to insurance of staff engaged in the activity of managing the facilities, recruitment, and training.
 - Repairs and Maintenance:
This includes all repairs to buildings, trees and fences, and grounds maintenance costs.

- Energy and Water:
This relates to electricity, gas and water services.
- Other Services:
This relates to refuse collection and disposal, transport, printing and cleaning.
- Communications:
This relates principally to telephones and mobile phones.
- Stock and Equipment:
This relates to the purchase of equipment and materials.
- Fees and Insurance:
This relates to the insurance of the park buildings and fees payable to consultants.
- Advertising and Publicity:
This relates to the costs of advertising and publicity for events.
- Receipts:
The major income items are commercial rents generated from shop lettings at Mile End Park, railway arch rentals, and a contribution from the Council's General Fund Public Realm budget.

6.5 To comply with the Charity Commission's requirements, the Board are asked to note and endorse these accounts, and agree their submission to the Charity Commission.

7 COMMENTS OF THE CHIEF FINANCIAL OFFICER

7.1 The comments of the Chief Financial Officer have been incorporated into this report.

8 CONCURRENT REPORT OF THE ASSISTANT CHIEF EXECUTIVE (LEGAL)

8.1 The Council is the trustee of the Mile End charity pursuant to the governing document, which is a scheme dated 28th February, 2000. The Council's constitution establishes the King George's Fields Charity Board to administer the charity's affairs and discharge the Council's trustee functions.

8.2 The Trustees have a duty to keep the accounting records and must prepare a statement of accounts in respect of each financial year. The attached statement of accounts complies with the requirements of the Charities Act 1993 and the Statement of Recommended Practice for

Accounting and Reporting by Charities (Charities (Accounts and Reports) Regulations 2008).

9 ONE TOWER HAMLETS CONSIDERATIONS

9.1 One Tower Hamlets' considerations have been taken into account in the Directorate's service improvement proposals.

10 SUSTAINABLE ACTION FOR A GREENER ENVIRONMENT

10.1 There are no direct sustainability implications in this report

11 RISK MANAGEMENT IMPLICATIONS

11.1 Managing financial risk is of critical importance to the Directorate and maintaining financial health is essential to sustaining and improving service performance. Specific risks are project managed, recorded and progress is monitored through the directorate risk register process.

12 CRIME AND DISORDER REDUCTION IMPLICATIONS

12.1 There are no direct crime and disorder reduction implications in this report.

13 EFFICIENCY STATEMENT

13.1 Efficiency improvements inform the ethos of the Mile End Park Annual Management Plan and the running of the other parks and open spaces that form part of King George's Fields.

**Local Government Act, 1972 Section 100D (As amended)
List of "Background Papers" used in the preparation of this report**

Brief description of "back ground papers"

Name and telephone number of holder and address where open to inspection.

King George's Field, 2009/2010 - General File

*Luke Cully, (Tel 020-7364-5221)
Finance Manager, Directorate of Communities, Localities & Culture,
Anchorage House*

APPENDICES

Appendix 1 – Annual Report and Accounts, King George’s Field Mile End charity

Appendix 2 – Annual Report and Accounts, King George’s Field Tredegar Square charity

**KING GEORGE'S FIELD, MILE END
CHARITY NO 1077859****REPORT OF THE TRUSTEES
For The Year Ended 31 March 2010**

The trustees present their report and the financial statements for the year ended 31 March 2010. The financial statements are subject to audit, and are shown on pages 7 to 9 of this report.

The legal and financial information set out below forms part of this report. The financial statements comply with current statutory requirements, the constitution, and the Statement of Recommended Practice-Accounting and Reporting by Charities, as published by the Charities Commission in March, 2005, and the Charities (Accounts and Reports) Regulations 2008 (S.I. No 629, 2008).

EXPLANATORY NOTE

King George's Field Mile End is a registered charity. It is referred to throughout this report as the "Charity".

STRUCTURE, GOVERNANCE AND MANAGEMENT

The sole trustee of the Charity is the London Borough of Tower Hamlets, which delegates its responsibilities to a Committee called the King George's Field Trust Charity Board which directs the affairs of the Charity and acts as the Charity's trustees. The affairs of the Charity are directed by the Board of Trustees. The trustees meet formally annually or as and when strategic direction is required. For Mile End Park, the original master plan, directed by the Trustees, is in the final stages of implementation. There is a formal agenda for meetings which is agreed in advance between the Chair of the Trustees and the Chair of the Mile End Park Partnership Board that meets quarterly. The day to day running of Mile End Park is delegated to the Director of the Mile End Park. The Mile End Park Partnership comprises two other bodies and the local authority. That board meets quarterly, and examines the progress made in the park. For Mile End Park, an Annual Management Plan is produced, which is geared to the annual Green Flag competition, and looks at the park for the period January to December.

The original Trust Deed, and the subsequent variations, which are referred to below, also dealt with the use of other open space and park areas, within what is now the London Borough of Tower Hamlets. These other areas are managed by other Council employees.

The members of the King George's Fields Trust Charity Board are also those Councillors who are, for the time being, the Cabinet members of the London Borough of Tower Hamlets.

RISK ASSESSMENT

Mile End Park has its own Annual Service Plan that covers, amongst other matters, the major strategic, business and operational risks. The Service Plan covers the period April to March, and is used to inform the overall Communities, Localities & Culture Directorate plan and individual performance targets. In practice, there is an overlap between this and the Annual Management Plan, but the emphasis and content may vary. The Service Plan is peer-reviewed triannually, and was initially published on the Council's web-site during 2008/2009. In respect of the other park and open space areas, the Council has similar strategies to deal with business and operational risks. The Charity Board is satisfied that systems are in place to monitor and control all areas where there is an identifiable risk with financial, operational, or reputational implications.

OBJECTIVES AND ACTIVITY

The Charity's objectives are set out in the Trust Deed, dated 9th November, 1965, and a Deed of Variation dated 29th January, 1997. They are as follows:

To preserve in perpetuity the covenanted land and to apply the land to such charitable purposes as are set out in the Recreational Charities Act 1958, including the construction of indoor recreational facilities, subject to the approval of the National Playing Fields Association and the Charity Commission in respect of any additional purposes.

Generally, the Charity maintains the area of Mile End Park as a park and open space for the recreation of the general public, including but not limited to the inhabitants of the London Borough of Tower Hamlets. The other park and open space areas are managed to achieve similar objectives

In detail, the following activities were carried out in Mile End Park during the year ending 31 March 2010, which also include references to the plans for future periods.

THE DEVELOPMENT OF MILE END PARK

The last year in Mile End Park has seen significant achievements, not least the retention of the coveted Green Flag award for the sixth year running, with five years in the upper quartile.

The park is committed to inclusivity, and last year, Joanna Lumley, the patron of Mile End Park, became the voice of the audio tour of the park, which is available on the Council's website. Obviously, the walk can be used and is available to all, in addition to those with visual impairment. Inclusive play sessions continue to operate in the Childrens' Play Park, which are designed and implemented by the new Play team funded by the Big Lottery (play matters), which has allowed the development of more after-school clubs and activities.

The park offered a trial placement to the clients of the Tower project who have special educational or physical needs. This was deemed a great success, and the scheme has now been extended.

The focus for 2009 was “The Playful Park”, with the focus on the many aspects of play. This saw children and their families enjoy a winter festival with ice rink and a snow machine. The summer festival saw donkey rides, a helter-skelter, and free ice cream and candy floss.

Another new departure for 2009 was the installation of a play pod in the middle of the park. The sturdy green box, sited in close proximity to the main route from the Ocean Estate, stores a collection of “loose parts”, e.g. material, dressing up clothes, and cardboard boxes to aid children in playing. The pod is open at pre-arranged times, and children and their parents can just turn up for play alfresco, without having to travel to one of the formal play areas.

“Butt Out Of Play” was a successful no smoking campaign, which was launched in July, 2009. A 2-metre tall cigarette was ceremoniously tossed out of the Children’s Play Park to promote the Play Park’s no smoking policy. It is believed that this is the first fully implemented no smoking policy in any children’s play area within a public park.

In 2009, a new Art Forum took up the reigns from their predecessors and immediately began to come up with ways to explore the potential of the Mile End Art Pavilion. There is now a dedicated webpage and a full programme of events has led to an increased awareness of the gallery. Exhibitions have ranged from Mile End Ancestors (English heritage) to work on intolerance with local schools. Other activities ranged from a photographic exhibition looking back at the last six years of the development of Mile End Park to an exhibition of urban street art.

Once again, the Park celebrated the annual “Love Parks” week, with its third big land draw to be held in the Park. This year, the public were able to create a spider, a dragonfly, and a 20-meter by 20-meter frog, to demonstrate their life cycles, with natural materials including rice, lentils, grass, soil, coloured sands and bark.

The work on biodiversity continues to pay dividends, and the latest monitoring results for 2009/10 show that, in a twelve month period, the number of species of spider has risen from 137 to 155, and the number of beetles from 179 to 201.

The wild meadows are beginning to mature, and the Park can now boast of two acres of acid grassland which provide two significant habitats in the heart of East London. Ant hills are beginning to appear, and it is anticipated that these will be followed by spiders known to predate on ants.

In 2009, almost 900 corporate volunteers came in all weathers to carry out a vast range of tasks. Local volunteers are also growing in number, and a regular monthly group give up their time to help in a variety of ways to the benefit of the Park.

The skateboard park, formerly described as an extreme sports area, opened in April, and was an immediate success. Drawing users, both locally and from across the region, it is in use whenever the weather is fine. The next planned stage is an undercover area, which will allow skateboarders to ignore the weather in pursuit of their sport.

One major challenge for the Park has been the lack of interpretive material, and this was addressed with the installation of six information panels covering spiders and beetles, the ecology ponds, local history, birds, wild flowers, and sustainability. These six new boards supplement the other boards detailing the King George's Fields and the New Globe Pleasure Garden.

Resolving Design Issues

As in previous years, the establishment of algae in the Ecology Lake and the Art Lake continues to be a major battle. This has continued to be tackled with the application of barley straw. This is a long-term solution. In 2009/2010, volunteer labour was used to clear weed on monthly basis, as recommended by a consultant.

Landscape Work

Landscape work continues on the entrance to Rhodeswell Road and in the Art Park in 2007, as part of a multi-phased scheme. These phases are being implemented as and when funding can be identified. The main border at the King George's gates has now been planted, and is becoming established. The borders in the Art Park have been planted, and it is intended to divide the plants in these borders to fill other borders thus keeping down costs, though this approach will slow down development.

Forums

The three forums (Art, Ecology and Play) continue to flourish and make a significant contribution to the park. The Friends Of Mile End Park are also represented on each forum. The forums continue to work well producing innovative ideas for the further development of the Park.

Transforming The Park Into A Community Resource

The rangers continue to be a key component in the success of the park, as do the three additional playworkers, funded from the Big Lottery. The team continue to improve the service that they deliver to users of the park.

FINANCIAL RESULTS

The net incoming resources for the year totalled £846,882, (£869,594 in 2008/2009). This included a contribution from the London Borough of Tower Hamlets of £427,696 (£312,388 in 2008/2009). One of the major factors contributing to this £115,308 increase was the substantial reduction in rental income in 2009/10, compared with the previous year (£368,372 to £279,785), which included the effects of one of the tenants going into administration, with the consequential loss of income for the 2009/2010 year, and the write-off of income from previous financial periods. Overall, there was a deficit of £26,966 for 2009/2010.

The Charity continued to rely on a number of sources for its income, in addition to the financial contribution from the London Borough of Tower Hamlets. Within Mile End Park, these included Commercial Rents from properties located in the Green Bridge shops, and fees and charges from the letting of other facilities in the park, e.g. Connexions, Electric Go-Karts, and the hire of pavilions. The sources of income are shown in more detail in the attached financial report. There are no Restricted Funds or Endowment Funds, as defined within the Statement of Recommended Practice, 2005.

The Charity is grateful to all who provided it with funds to enable it to carry out its work within the London Borough of Tower Hamlets.

The largest items of expenditure continue to be the cost of staff salaries, and the work of maintaining the park areas and buildings within them. Staff salaries accounted for £335,907 in 2009/2010 (38% of total resources expended, compared with £297,157 in 2008/2009 or 34%). The increase in salary costs, of £38,750, principally reflects the increase in the number of playworkers in Mile End Park, funded by the Big Lottery, which is referred to in the preceding paragraph "Transforming The Park Into a Community Resource". Repairs and maintenance accounted for £258,248 (30% of total resources expended, compared with £307,176 in 2008/2009, or 35%).

Full details of the Charity's revenue income and expenditure are given in the accompanying financial statements.

INVESTMENT POLICY AND PERFORMANCE

The Charity has no investments.

RESERVES POLICY

Since the sole trustee is the London Borough of Tower Hamlets, which meets in full the Charity's net expenditure, the Charity's funding is secured. In previous years, the Trust Charity Board has therefore not needed to set up any financial reserves to protect against any unforeseen fluctuations in income or expenditure.

RESPONSIBILITIES OF THE TRUSTEES

The Trust Charity Board is required to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity as at the Balance Sheet date and of its incoming resources and application of resources, including income and expenditure for the year then ended.

In preparing those financial statements which give a true and fair view, the Board should follow best practice and

- (a) select suitable accounting policies and then apply them consistently
- (b) make judgments and estimates that are reasonable and prudent
- (c) state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- (d) prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Charity will continue on that basis

The Board is responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the Charity, and to ensure that the financial statements comply with the relevant statutory requirements.

The Board is also responsible for safeguarding the assets of the Charity, and are hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE CHARITY TRUST BOARD

The board consisted of the following Councillors who served during the 2009/2010 year:

Councillor Lutfur Rahman (Chair)	Leader of the Council
Councillor Joshua Peck (Vice-Chair)	Deputy Leader of the Council
Councillor Rania Khan	Lead Member, Regeneration, Localisation and Community Partnerships
Councillor Rofique U Ahmed	Lead Member, Culture and Leisure
Councillor Anwara Ali	Lead Member, Health & Wellbeing
Councillor Oliur Rahman	Lead Member, Employment & Skills
Councillor Marc Francis	Lead Member, Housing and Development
Councillor Abdul Asad	Lead Member, Childrens Services
Councillor Ohid Ahmed	Lead Member, Resources and Performance
Councillor Abdal Ullah	Lead Member, Cleaner, Safer, Greener

However, when they meet as the Board, their key decision-making must, as trustees, be in the best interests of the park and open space areas, within King George's Field.

AUDITORS

The accounts for 2009/2010 are subject to audit. The Charity's auditors will be the Council's External Auditors, which is the Audit Commission.

BANKERS

The Charity's bankers are the bankers for the London Borough of Tower Hamlets, which is the Co-operative Bank,

SOLICITORS.

The Charity's solicitors are the Legal Service of the London Borough of Tower Hamlets.

PRINCIPAL ADDRESS

The principal address of the Charity is the Council's address:
Tower Hamlets Town Hall, Mulberry Place, 5 Clove Crescent, London, E14 2BG

KING GEORGE'S FIELD, MILE END
CHARITY NO 1077859
STATEMENT OF FINANCIAL ACTIVITIES
(Including an Income & Expenditure Account)
For the year ended 31 March, 2010

APPENDIX 1

	UNRESTRICTED FUNDS	
	<u>2009/10</u>	<u>2008/09</u>
<u>INCOMING RESOURCES</u>	<u>£</u>	<u>£</u>
Railway Arch Rentals	76,626	75,198
Other Rentals	279,785	368,372
Other Lettings	30,835	17,581
Sponsorship & Donations	(40,820)	76,960
Multi-Pitch Income	15,428	14,490
Other Income	57,333	4,604
Cultural Services & Public Realm Revenue Contribution	427,696	312,388
Total Incoming Resources	<u>846,882</u>	<u>869,594</u>
<u>RESOURCES EXPENDED</u>		
Salaries	335,907	297,157
Employee Related Expenditure	7,786	9,826
Repairs & Maintenance	258,248	307,176
Energy and water	40,601	41,763
Other Services	118,413	95,505
Communications	2,146	2,161
Stock & Equipment	55,427	46,945
Fees & Insurance	46,943	65,475
Advertising & Publicity	8,377	3,585
Total Resources Expended	<u>873,849</u>	<u>869,594</u>
Net Incoming/(Outgoing) Resources	<u>(26,966)</u>	<u>-</u>
Net Movement in Funds	<u>(26,966)</u>	<u>-</u>
<u>RECONCILIATION OF FUNDS</u>		
Total Funds Brought Forward	26,966	26,966
Total Funds Carried Forward	-	26,966

**KING GEORGE'S FIELD, MILE END
CHARITY NO 1077859
BALANCE SHEET**

APPENDIX 1

As at 31 March, 2010

	UNRESTRICTED FUNDS			
	<u>2009/2010</u>		<u>2008/2009</u>	
	£	£	£	£
Current Assets				
Debtors & Payments In Advance		86,685		122,901
Creditors: amounts falling due within one year	7,096		10,126	
Receipts In Advance: falling due within one year	79,589	86,685	85,809	95,935
Net Current Assets		<u> -</u>		<u>26,966</u>
Funds		<u> -</u>		<u>26,966</u>

The figure for Debtors & Payments In Advance, of £86,685 represents:

(a) £7,117 due from an external organisation; and

(b) funding by the Council of the Creditors (£7,096) and Receipts In Advance (£79,589.), less the Debtors and Payments In Advance, referred to in paragraph (a).

All transactions pass through the Council's accounts.

**KING GEORGE'S FIELD, MILE END
 CHARITY NO 1077859
 CASH FLOW STATEMENT
 For The Year Ended 31 March,2010**

APPENDIX 1

	UNRESTRICTED FUNDS	
	2009/2010	2008/2009
	£	£
Net Cash Flow From Operating Activities	<u>(26,966)</u>	<u>-</u>

Reconciliation of net incoming/(outgoing) resources to net cash flow

	£	£
Net Incoming/(Outgoing) resources for the year	-	-
(Increase)/Decrease in Debtors	36,216	26,742
Increase/(Decrease) in Creditors & Receipts in Advance (9,250)	(26,742)
Net Cash Flow From Operating Activities	<u>(26,966)</u>	<u>-</u>

**KING GEORGE'S FIELD, MILE END
CHARITY NO 1077859**

**Notes to the financial statements
For the year ended 31 March 2010**

1 Accounting Policies

- a) The financial statements have been prepared under the historical cost convention and in accordance with appropriate accounting standards. They follow the recommendations in the Statement of Recommended Practice-Accounting and Reporting by Charities, issued in March, 2005 (the SORP), as amended in 2007.
- b) Income is recognised in full in the Statement of Financial Activities in the year in which it is receivable. Fees, charges and rents are accounted for as income at the date the Charity provides the relevant services.
- c) There are no restricted funds, within the definition contained in the 2005 SORP. Incoming resources are therefore used for any of the Charity's purposes.
- d) Resources expended are recognised in the period in which they are incurred. Resources expended exclude VAT which is recoverable by the London Borough of Tower Hamlets.
- e) Where income or expenditure has been recognised but cash has not been received or paid, a debtor or creditor for the relevant amount is recorded in the balance sheet.
- f) Employees working in the Mile End Park and at other parks and open spaces are Council employees. They are eligible to join the Local Government Pension Scheme administered by the London Borough of Tower Hamlets.

2 Staff Costs and Numbers

Staff costs were as follows:	2009/2010	2008/2009
Salaries	£281,568	£247,634
National Insurance	£24,443	£21,262
Pension Contributions	£29,896	£28,261
 Total	 £335,907	 £297,157

One employee received more than £70,000 during the year (2008/2009 no employees)

The average weekly number of employees during the year was as follows (full-time equivalents)

2009/2010	2008/2009
8.33	7.18

3 Taxation.

The Charity does not pay any tax on its activities, and statutory requirements relating to the payment of tax are not applicable.

4 Fixed Assets.

No fixed assets are shown in the Charity's accounts. Any capital expenditure on the construction and improvement of assets in Mile End Park or the other parks and open spaces is shown in the accounts of the London Borough of Tower Hamlets, together with the financing of those construction and improvement works.

5 Creditors.

Amounts Falling Due Within One Year:

	2009/2010	2008/2009
Trade Creditors	£7,096	£10,126
Receipts In Advance	£79,589	£85,809
Total	£86,685	£95,935

6 Debtors

	2009/2010	2008/2009
Rentals and Payments In Advance	£7,117	£39,100
Other	£79,568	£83,801
Total	£86,685	£122,901

In 2009/2010, Other Debtors represent the Council's funding of:

- (a) the creditors and receipts in advance, totalling £86,685 (less the £7,117 due for rentals and payments in advance), net £79,568.

**KING GEORGE'S FIELD, STEPNEY (TREDEGAR SQUARE,
BOW)
CHARITY NO 1088999**

**REPORT OF THE TRUSTEES
For The Year Ended 31 March 2010**

The trustees present their report and the financial statements for the year ended 31 March 2010. The financial statements are subject to audit, and are shown on pages 4 to 8 of this report.

The legal and financial information set out below forms part of this report. The financial statements comply with current statutory requirements, the constitution, and the Statement of Recommended Practice-Accounting and Reporting by Charities, as published by the Charities Commission in March, 2005, and the Charities (Accounts and Reports) Regulations 2008 (S.I. No 629, 2008).

EXPLANATORY NOTE

King George's Field, Stepney (Tredegar Square, Bow) is a registered charity. It is referred to throughout this report as the "Charity".

STRUCTURE, GOVERNANCE AND MANAGEMENT

The sole trustee of the Charity is the London Borough of Tower Hamlets, which delegates its responsibilities to a Committee of the Council called the King George's Fields Trust Charity Board which directs the affairs of the Charity and acts as the Charity's trustees. The affairs of the Charity are directed by the Board of Trustees. The trustees meet formally annually or as and when strategic direction is required. The Square is managed by Council employees of the London Borough of Tower Hamlets.

The members of the King George's Fields Trust Charity Board are also those Councillors who are, for the time being, the Cabinet members of the London Borough of Tower Hamlets.

RISK ASSESSMENT

The Council has strategies to deal with business and operational risks. The Charity Board is satisfied that systems are in place to monitor and control all areas where there is an identifiable risk with financial, operational, or reputational implications.

OBJECTIVES AND ACTIVITY

Tredegar Square Gardens is located in the Bow West Ward of the London Borough of Tower Hamlets. The gardens and surrounding area are a designated Conservation Area for planning and development purposes.

The object of the Charity is the maintenance of the gardens for the use and enjoyment of the public.

The gardens are approximately 0.5 hectares in area, and are formally laid out to grass, shrub beds, hedges and rose beds.

The gardens are maintained by the London Borough of Tower Hamlets. Horticultural maintenance is carried out regularly to an annual programme of works, and includes the pruning of shrubs, roses and hedges, weed control on beds and paths, grass cutting and maintenance of tree bases. Arboricultural work is carried out on an as required basis with the health and safety of the trees given a high priority. Bins and benches are provided for use by visitors and cleansing takes place frequently, normally daily.

The gardens are open during daylight hours. Park rangers and security staff patrol, lock and unlock the gardens throughout the year.

FINANCIAL RESULTS

The net incoming resources for the year totalled £9,836 (£12,212 in 2008/2009). This represented the revenue contribution from the London Borough of Tower Hamlets equal to the costs incurred. As a result of this contribution, the Charity made neither a surplus nor a deficit for the financial year.

Full details of the Charity's revenue income and expenditure are given in the accompanying financial statements.

INVESTMENT POLICY AND PERFORMANCE

The Charity has no investments, since there are no surplus funds.

RESERVES POLICY

Since the sole trustee is the London Borough of Tower Hamlets, which meets in full the Charity's net expenditure, the Charity's funding is secured. The Trust Charity Board therefore does not need to set up any financial reserves to protect against any unforeseen fluctuations in income or expenditure.

RESPONSIBILITIES OF THE TRUSTEES

The Trust Charity Board are required to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity as at the Balance Sheet date and of its incoming resources and application of resources, including income and expenditure for the year then ended.

In preparing those financial statements which give a true and fair view, the Board should follow best practice and

- (a) select suitable accounting policies and then apply them consistently
- (b) make judgments and estimates that are reasonable and prudent
- (c) state whether applicable accounting standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements

(d) prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Charity will continue on that basis

The Board is responsible for keeping accounting records which disclose with reasonable accuracy at any time the financial position of the Charity, and to ensure that the financial statements comply with the relevant statutory requirements.

The Board is also responsible for safeguarding the assets of the Charity, and are hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

THE CHARITY TRUST BOARD

The board consisted of the following Councillors who served during the 2009/2010 year:

Councillor Lutfur Rahman (Chair)	Leader of the Council
Councillor Joshua Peck (Vice-Chair)	Deputy Leader of the Council
Councillor Rania Khan	Lead Member, Regeneration, Localisation and Community Partnerships
Councillor Oliur Rahman	Lead Member, Employment and Skills
Councillor Marc Francis	Lead Member, Housing and Development
Councillor Abdul Asad	Lead Member, Children's Services
Councillor Rofique U Ahmed	Lead Member, Culture and Leisure
Councillor Ohid Ahmed	Lead Member, Resources and Performance
Councillor Abdal Ullah	Lead Member, Cleaner, Safer, Greener
Councillor Anwar Ali	Lead Member, Health and Wellbeing

However, when they meet as the Board, their key decision-making must, as trustees, be in the best interests of the park area, within King George's Field.

AUDITORS

The accounts for 2009/2010 are subject to audit. The Charity's auditors will be the Council's External Auditors, which is the Audit Commission.

BANKERS.

The Charity's bankers are the bankers for the London Borough of Tower Hamlets, which is the Co-operative Bank.

SOLICITORS

The Charity's solicitors are the Legal Service of the London Borough of Tower Hamlets.

PRINCIPAL ADDRESS

The principal address of the Charity is the Council's address:
Tower Hamlets Town Hall, Mulberry Place, 5 Clove Crescent, London, E14 2 BG

KING GEORGE'S FIELD, STEPNEY (TREDEGAR SQUARE BOW)
CHARITY NO 1088999
STATEMENT OF FINANCIAL ACTIVITIES
(Including an Income & Expenditure Account)
For the year ended 31 March, 2010

	See Note	UNRESTRICTED FUNDS	
		<u>2009/10</u>	<u>2008/09</u>
		£	£
<u>INCOMING RESOURCES</u>			
Public Realm Revenue Contribution		9,836	12,212
Total Incoming Resources		<u>9,836</u>	<u>12,212</u>
<u>RESOURCES EXPENDED</u>			
Salaries	1, 2	1,850	1,702
Repairs & Maintenance		7,985	9,539
Other Services		-	971
Total Resources Expended		<u>9,836</u>	<u>12,212</u>
Net Incoming/Outgoing Resources		<u>-</u>	<u>-</u>
Net Movement in Funds		<u>-</u>	<u>-</u>
<u>RECONCILIATION OF FUNDS</u>			
Total Funds Brought Forward		-	-
Total Funds Carried Forward		-	-

**KING GEORGE'S FIELD, STEPNEY (TREDEGAR SQUARE BOW)
CHARITY NO 1088999
BALANCE SHEET**

As at 31 March, 2010

	See Note	UNRESTRICTED FUNDS	
		<u>2009/10</u>	<u>2008/09</u>
		<u>£</u>	<u>£</u>
Current Assets			
Debtors	1,6	509	-
Creditors: amounts falling due within one year	1,5	509	-
Net Current Assets		<u> -</u>	<u> -</u>

The figure for Debtors, of £509, represents funding by the Council of the Trade Creditors.

**KING GEORGE'S FIELD, STEPNEY (TREDEGAR SQUARE BOW)
 CHARITY NO 1088999
 CASH FLOW STATEMENT
 For The Year Ended 31 March,2010**

	UNRESTRICTED FUNDS	
	<u>2009/10</u>	<u>2008/09</u>
	<u>£</u>	<u>£</u>
Net Cash Flow From Operating Activities	<u>-</u>	<u>-</u>
 <u>Reconciliation of net incoming resources to net cash flow</u>		
	<u>£</u>	<u>£</u>
Net Incoming/Outgoing resources for the year	-	-
(Increase)/Decrease in Debtors	(509)	-
Increase/(Decrease) in Creditors	509	-
Net Cash Flow From Operating Activities	<u><u>-</u></u>	<u><u>-</u></u>

**KING GEORGE'S FIELD, STEPNEY (TREDEGAR SQUARE, BOW)
CHARITY NO 1088999**

**Notes to the financial statements
For the year ended 31 March 2010**

1 Accounting Policies

- a) The financial statements have been prepared under the historical cost convention and in accordance with appropriate accounting standards. They follow the recommendations in the Statement of Recommended Practice-Accounting and Reporting by Charities, issued in March, 2005 (the SORP).
- b) Income is recognised in full in the Statement of Financial Activities in the year in which it is receivable.
- c) There are no restricted funds, within the definition contained in the 2005 SORP. Incoming resources are therefore used for any of the Charity's purposes.
- d) Resources expended are recognised in the period in which they are incurred. Resources expended exclude VAT which is recoverable by the London Borough of Tower Hamlets.
- e) Where income or expenditure has been recognised but cash has not been received or paid, a debtor or creditor the relevant amount is recorded in the balance sheet.
- f) Employees working in Tredegar Square are Council employees. They are eligible to join the Local Government Pension Scheme administered by the London Borough of Tower Hamlets. The staff costs are the apportioned costs of several Council employees (including employer's National Insurance and pension fund contributions).

2 Staff Costs

Staff costs were as follows:	2009/2010	2008/2009
Total	£1,850	£1,702

These apportioned costs represent the small amounts of time spent by Council staff on duties connected with the maintenance and security of the park. No employee connected with this work received more that £60,000 in either 2009/2010 or 2008/2009.

3 Taxation.

The Charity does not pay any tax on its activities, since in any financial year, expenditure equals income, and statutory requirements relating to the payment of tax are not applicable.

4 Fixed Assets.

No fixed assets are shown in the Charity's accounts. Any capital expenditure on the construction and improvement of assets in Tredegar Square would be shown in the accounts of the London Borough of Tower Hamlets, together with the financing of those construction and improvement works.

5 Creditors.

Amounts Falling Due Within One Year:

	2009/2010	2008/2009
Trade Creditors	£507	nil
Receipts In Advance	nil	nil
Total	£507	nil

6 Debtors

	2009/2010	2008/2009
Commercial and other rentals	nil	nil
Other Debtors	£507	nil
Total	£507	nil

In 2009/2010, Other Debtors represented the Council's funding of the Trade Creditors of £507.

Agenda Item 6.3

Committee	Date	Classification	Report No.	Agenda Item No.
King George Fields Charity Board	28 th July	Unrestricted	(KGFCB 004/1011)	
Report of: Corporate Director Communities, Localities and Culture	Title : Fees and Charges			
Originating Officer : Michael Rowan	Ward(s) affected: N/A			

1 Summary

- 1.1 Current charges have been reviewed with the aim of generating additional income to the park with a view to offsetting some of the deficit caused by the vacant shop unit in the last financial year
- 1.1 In order to meet this challenge it was necessary to review the fees and charges raised by the park for some of the services that it provides.
- 1.2 This report does not include the rents charged for the shops and restaurants, Revolution Karting or the charges made to Connexions or the Urban Adventure Base as these are subject to market rents
- 1.3 This report does take cognisance of new markets that it is trying to break into and that did not formerly form part of the Mile End Park offer. Some of these are at an exploratory stage and some costs will need to be fine tuned at a later date
- 1.4 The adjustment to charges will be introduced from the 1st October

2 Recommendations

- 2.1 That the Charity Board agrees the list of fees and charges with effect from 1st October 2010
- 2.2 That the Charity Board agrees to give the Director of Mile End Park delegated authority to negotiate fees for any bookings that are not contained within the list of fees and charges
- 2.3 That the Charity Board agrees to give the Director of Mile End Park delegated authority to negotiate bookings that offer a clear opportunity cost i.e. the time scale or scale of the event offers an opportunity to bring revenue to the park that would otherwise be lost. This may include the opportunity to utilise a building that would otherwise be empty and therefore earning money.

3 Reasons for the decisions

- 3.1 In order to maximize the opportunities to raise revenue from the amenities within the park it is necessary to be able to charge the market rate and to react quickly to business opportunities as they arise

4 Alternative options

- 2.1 Not to charge the market rent or to explore business opportunities but this would seriously impact on the ability of the park to reduce the deficit caused by the vacancy in the shop units

5 Body of the Report

- 5.1 The current financial climate has, and undoubtedly will continue, to offer challenges over the next few years and the park will need to raise income in order to continue to provide the level of service currently offered.
- 5.2 To retain and indeed extend the current market many of the prices are frozen at the current level as this seems to be the correct level for the said market. If conditions change and the opportunity arises to increase the fees, a further report will be submitted to the board.
- 5.3 The current hire fees are given in 5.4 below together with the proposed increase/decrease of the charge and the reasoning behind the charge where appropriate
- 5.4 A further report will be submitted subsequently with recommendations for any further increases with effect from April 2011

5.4 Table of fees and charges

Item	2010-11	October 2010 - 2011	Additional notes
The Art Pavilion	£1000 Private Artists £750 Students Community artists £500	£500 Private Artists £500 Students Community artists £500	Two bookings have been lost due to the withdrawal of arts funding and the difficulty in achieving Arts Council Funding. It is felt that this standardizing of the fee will improve the number of

			bookings and be a basis for marketing. It is felt that this should be closely reviewed in 2012-2013
Corporate outdoor bookings	-	negotiable	This needs to be priced on an individual event basis
The Ecology Pavilion	Community group Monday to Friday 8.am – 5.00pm £22.00 per hour	Community group Monday to Friday 8.00am-5.00pm £22.00 per hour	No change
The Ecology Pavilion	Community group Monday to Friday 5.pm – 12.00pm £44.00 per hour	Community group Monday to Friday 5pm – 12.00pm £44.00 per hour	No change
The Ecology Pavilion	Community group all day Saturday and Sunday £44.00 per hour	Community group all day Saturday and Sunday £44.00 per hour	No change
The Ecology Pavilion	Small meetings (up to 15 people) £44.00 per hour	Small meetings (up to 15 people) £44.00 per hour	No change
The Ecology Pavilion	Large meetings above 15 people £60.50 per hour	Large meetings above 15 people £60.50 per hour	No change
The Ecology Pavilion	Workshops £55.00 per hour	Workshops £55.00 per hour	No change
The Ecology Pavilion	Conferences £82.50 per hour	Conferences £82.50 per hour	No change
The Ecology Pavilion	Private parties/functions/receptions £121.00 per hour	Private parties/functions/receptions £121.00 per hour	No change
The Ecology Pavilion	Corporate events/launches £176.00 per hour	Corporate events/launches £176.00 per hour	No change
The Ecology Pavilion	Setting up/clearing away costs £60.50 per hour	Setting up/clearing away costs £60.50 per hour	No change
Corporate Volunteers	Minimum of £10.00 per head minimum of 10 volunteers per group maximum 100	Minimum of £20.00 per head minimum of 10 volunteers per group maximum 100	Charge to be introduced October 2010 gauge impact of price rise. This fee has remained

			unchanged for 5 years
Circus's and Fairs	£2000	£2500	This cost reflects the estimated costs normally associated with this type of event
Children's Birthday Parties		£100 per hour	A variety of optional themed add ons will also be marketed but the price will be negotiated depending on requirements

6 Comments of the Chief Financial Officer

6.1 The report contains proposals for variation in some charges, the introduction of new ones and the continuation of others at their current level. The reasons for this are set out in the report it is anticipated that there will be a modest increase in income.

7 Concurrent report of the Assistant Chief Executive (Legal)

- 7.1 The Council is the trustee of the Mile End charity pursuant to the governing document, which is a scheme dated 28 February 2000. The Council's Constitution establishes the King George's Fields Charity Board to administer the charity's affairs and discharge the Council's trustee functions.
- 7.2 The purpose of the Mile End charity is to preserve the park lands in perpetuity as a memorial to King George V under the provisions of the King George's Field Foundation. In effect this means that the park lands are to be maintained in perpetuity in accordance with the following object: "to promote and to assist in the establishment and to promote the preservation throughout the United Kingdom of Playing Fields for the use and enjoyment of the people..."
- 7.3 The Trustees have a duty to protect the trust property which requires the Trustees to obtain sufficient revenue to operate and promote the park. This report outlines proposals for revised charges for the use of the park's facilities which generate income used for the park's maintenance.

- 8.1 All of the revenue raised is utilised in the running of the park and is of benefit to all who would use the park

9 Sustainable Action for a Greener Environment

- 9.1 There are no direct sustainability implications in this report

10 Risk Management Implications

- 10.1 Failure to increase fees where the market would appear to bear such costs, and reduce fees where a higher level of usage is envisaged, will impede the Park's ability to maximize its potential to raise revenue from its assets.

11 Crime and Disorder Reduction Implications

- 11.1 There are no direct crime and disorder reduction implications in this report

12 Efficiency Statement

- 12.1 Efficiency improvements inform the ethos of the Mile End Park Annual Management Plan.

LOCAL GOVERNMENT ACT, 1972 SECTION 100D (AS AMENDED)
LIST OF "BACKGROUND PAPERS" USED IN THE PREPARATION OF
THIS REPORT

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Agenda Item 8

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A
of the Local Government Act 1972.

Document is Restricted

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